

# Midwest Food Allergy Conference for Education and Science (FACES)

SATURDAY, JUNE 9 AND SUNDAY, JUNE 10, 2018

## SPONSORSHIP LEVELS

### PLATINUM SPONSOR (\$20,000)

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- Recognition as Presenting Sponsor of the 2018 Midwest FACES (with opportunity to discuss exclusivity)
- Weekend conference tickets and Saturday evening reception reservations for eight (8) guests
- Verbal acknowledgement from the podium at conference and at Saturday evening reception
- Company logo recognition on event signage, SOAAR website, social media platforms and in email announcements
- Full-page ad on inside front or back cover of program book
- Opportunity to host a premier location resource table at vendor expo
- Opportunity for product placement in conference swag bag

### GOLD SPONSOR (\$15,000):

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- Weekend conference tickets and Saturday evening reception reservations for six (6) guests
- Verbal acknowledgement from the podium at conference and at Saturday evening reception
- Company logo recognition on event signage, SOAAR website, social media platforms and in email announcements
- Full-page ad with Gold placement in program book
- Opportunity to host a premier location resource table at vendor expo
- Opportunity for product placement in conference swag bag

### SILVER SPONSOR (\$10,000):

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- Weekend conference tickets and Saturday evening reception reservations for four (4) guests
- Company logo recognition on event signage and SOAAR website
- Company name recognition on social media platforms and in email announcements
- Full-page ad with Silver placement in program book
- Opportunity to host a resource table at vendor expo
- Opportunity for product placement in conference swag bag

### BRONZE SPONSOR (\$5,000):

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- Company logo recognition on event signage and SOAAR website
- Company name recognition on social media platforms and in email announcements
- Full-page ad with Bronze placement in program book
- Opportunity to host a resource table at vendor expo
- Opportunity for product placement in conference swag bag

### COPPER SPONSOR (\$2,500):

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- Company name recognition on event signage, SOAAR website, social media platforms and in email announcements
- Full-page ad with Copper placement in program book
- Opportunity to host a resource table at vendor expo
- Opportunity for product placement in conference swag bag



### PROGRAM BOOK ADS

The program book will be 8.5" x 11" with advertisements printed in black and white.

#### Full-page advertisement

8.5" x 11" ..... \$500

#### Half-page advertisement

8.5" x 5.5" ..... \$250

#### Quarter-page advertisement

4.25" x 2.75" ..... \$125

**Advertisements must be sent as PDF files.**

Advertisement files are due by **Friday, April 13, 2018.**

Special rates are available for non-profit organizations.

**For more information, please contact SOAAR at [soaar@northwestern.edu](mailto:soaar@northwestern.edu) or Whitney Sutton at 312.227.7297.**

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